



## LRG eCommerce Server – Software Features

*A list of just some of the components of eCommerce Server*

### Product Fundamentals

- ✓ 3D Secure checkout
- ✓ Product and category editor
- ✓ Related Items
- ✓ Customisable look and feel
- ✓ Automatic thumbnail generation
- ✓ Order processing
- ✓ User & admin product search
- ✓ User accounts
- ✓ Professionally designed graphics
- ✓ Front page / main category editor

### Marketing Tools

- ✓ Google/Yahoo sitemaps
- ✓ Google Products feed
- ✓ Automatic META information
- ✓ Analytics (sales /interest reports)
- ✓ Shop by brand
- ✓ Email to a friend product referral
- ✓ Helpful guides & support documents
- ✓ Product options (size, colour etc)
- ✓ Customers also bought feature
- ✓ Mass-mail existing customers

### Cutting-edge Technology

- ✓ Import suppliers' entire catalogue
- ✓ Back office integration
- ✓ Order status and real-time tracking
- ✓ Analytics
- ✓ Printing shipping labels
- ✓ Edit users & orders
- ✓ PDF invoice generation
- ✓ International language and currency
- ✓ Batch update products
- ✓ Multiple Shipping and Payment methods
- ✓ Phone Order Processing
- ✓ Multiple Themes

### New Features

*Our software developers are constantly coding new components to keep eCommerce Server the most viable solution for your business. With an active support contract, your website is eligible for free updates as they are released.*

- ✓ Click-Through Analytics
- ✓ Live chat & Skype integration
- ✓ More stock control and customer updates
- ✓ Product & site reviews
- ✓ Rotating advertising banners
- ✓ Rewards and redemption codes

*This is just a sample of the existing and planned product capabilities. We have many more existing modules and new ideas, developed and released regularly.*